

10 - 13 OCTOBER 2024

4th OLYMPIC YACHT SHOW

THE PREMIUM
IN-WATER
YACHT SHOW

INFO KIT

ORGANIZER



UNDER THE AUSPICES



MINISTRY OF MARITIME AFFAIRS
&
INSULAR POLICY



HELLENIC REPUBLIC
MINISTRY OF TOURISM



HELLENIC REPUBLIC
REGION OF ATTICA



COMMUNAUTE
HELLENIQUE
DE MONACO



Hellenic Chamber of Shipping



PIRAEUS
CHAMBER OF
COMMERCE
& INDUSTRY



HELLENIC REPUBLIC
ATHENS CHAMBER OF
COMMERCE & INDUSTRY



CEO CLUBS
International



THE PREMIUM IN-WATER YACHT SHOW

THE LARGEST COMPANIES
IN THE FIELD WILL GIVE A DYNAMIC
PRESENCE BOTH ON LAND AND THE
FLOATING AREA, IN AN ELEGANTLY AND
FUNCTIONALLY DESIGNED ENVIRONMENT



EVENT ID

VENUE

OLYMPIC MARINE S.A.

DURATION 5 DAYS

GOAL

THE PREMIUM EVENT FOR
YACHTING & LUXURY INDUSTRY

THE PREMIUM IN-WATER YACHT SHOW

ONDECK EVENTS IN COOPERATION WITH
OLYMPIC MARINE S.A. ARE ANNOUNCING
THE 4th OLYMPIC YACHT SHOW THAT IS
GOING TO BE HELD AT THE RENOVATED
FACILITIES OF THE OLYMPIC MARINE.



EXHIBITORS

THE PROTAGONISTS
IN-WATER SHOW

90-100

LUXURY YACHTS
NEW MODELS
SUPER YACHT TOYS
SUPER RIBS

The **Olympic Yacht Show** is the only boat show with clear orientation and clientele to middle and large category yachts in East Mediterranean



EXHIBITORS LAND SHOW

100 More than
EXHIBITORS

PREMIUM MARKET
ACCESSORIES
SERVICES
PREMIUM BRANDS
& PASSION ITEMS

The largest companies
in the field will give a dynamic presence
both on land and the floating area, in
an elegantly and functionally designed
environment



PARTICIPATION

Sales growth and customer expansion in an ever-growing market

Contact with new potential customers

Creating strategic partnerships with other important representatives of the industry

Promotion of new brands and services and promotion of products - services to opinion makers

Contribution to the development of entrepreneurship, maritime tourism

Direct contact with executives of the international Yachting Industry

VENUE OLYMPIC MARINE, SOUNIO
DATES 10 - 13 OCTOBER 2024
DURATION 4 DAYS

ORGANIZER ONDECK EVENTS

ESTIMATED VISITORS 15.000-20.000

ARCHITECTURAL DESIGN ΧΡΥΣΗ ΤΟΜΗ ARCHITECTS
INTERNATIONAL PRESS OFFICE SAND PEOPLE COMMUNICATION

EXHIBITORS

IN-WATER SHOW

60-70 YACHTS (MIN. 12m) PREMIUM CATEGORY
 SUPER TENDERS & TOYS
 SUPER RIBS / RIB VILLAGE

LAND

Reception Hall, 100+ Exhibitor Stands
 PREMIUM YACHTING MARKET
 ACCESORIES
 SERVICES
 LUXURY INDUSTRY & PASSION ITEMS

SERVICES

- PARKING AREA FOR EXHIBITORS & VIPS
- B2B MEETINGS

PROMOTION

- WEBSITE & SOCIAL MEDIA
- PRE & POST EVENTS
- ONDECK MEDIA & PARTNERS
- SKAI TV
- BOAT SHOW TV

VISITORS

Yacht owners
 Businessmen
 Manufacturers/Technicians
 Architects
 Yacht Designers
 High executives
 Yachties/Sea Lovers
 Brokers
 Executives from the political and business
 establishment Media

VISITORS' PROFILE

Visitors of the Olympic Yacht Show are of high educational and social status, with great financial standing and prestige. A large percentage are Boat Owners or Owner Representatives, high-ranking Executives and Company Owners.

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THE PREMIUM
IN-WATER
YACHT SHOW

ONDECK
MEDIA & EVENTS

BOOK YOUR BERTH

INFORMATION **ONDECK EVENTS**

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