

10 - 13 OCTOBER 2024

# 4<sup>th</sup> OLYMPIC YACHT SHOW

OLYMPIC MARINE

GRAND SPONSOR



## INFO KIT

ORGANIZER



VENUE PARTNER



UNDER THE AUSPICES



COMMUNAUTE  
HELLENIQUE  
DE MONACO





## **THE PREMIUM IN-WATER YACHT SHOW**

THE LARGEST COMPANIES  
IN THE FIELD WILL GIVE A DYNAMIC  
PRESENCE BOTH ON LAND AND THE  
FLOATING AREA, IN AN ELEGANTLY AND  
FUNCTIONALLY DESIGNED ENVIRONMENT



## **EVENT ID**

### **VENUE**

OLYMPIC MARINE S.A.

**DURATION** 5 DAYS

### **GOAL**

THE PREMIUM EVENT FOR  
YACHTING & LUXURY INDUSTRY

## **THE PREMIUM IN-WATER YACHT SHOW**

ONDECK EVENTS IN COOPERATION WITH OLYMPIC MARINE S.A. ARE ANNOUNCING THE 4th OLYMPIC YACHT SHOW THAT IS GOING TO BE HELD AT THE RENOVATED FACILITIES OF THE OLYMPIC MARINE.



## EXHIBITORS

THE PROTAGONISTS  
**IN-WATER SHOW**

**90-100**

LUXURY YACHTS  
NEW MODELS  
SUPER YACHT TOYS  
SUPER RIBS

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The **Olympic Yacht Show** is the only boat show with clear orientation and clientele to middle and large category yachts in East Mediterranean



## EXHIBITORS LAND SHOW

**100** More than  
EXHIBITORS

PREMIUM MARKET  
ACCESSORIES  
SERVICES  
PREMIUM BRANDS  
& PASSION ITEMS

The largest companies  
in the field will give a dynamic presence  
both on land and the floating area, in  
an elegantly and functionally designed  
environment



## **PARTICIPATION**

Sales growth and customer expansion in an ever-growing market

Contact with new potential customers

Creating strategic partnerships with other important representatives of the industry

Promotion of new brands and services and promotion of products - services to opinion makers

Contribution to the development of entrepreneurship, maritime tourism

Direct contact with executives of the international Yachting Industry

**VENUE** OLYMPIC MARINE, SOUNIO  
**DATES** 10 - 13 OCTOBER 2024  
**DURATION** 4 DAYS  
**ESTIMATED VISITORS** **15.000-20.000**

**ORGANIZER** ONDECK EVENTS

**ARCHITECTURAL DESIGN** ΧΡΥΣΗ ΤΟΜΗ ARCHITECTS  
**INTERNATIONAL PRESS OFFICE** SAND PEOPLE COMMUNICATION

## EXHIBITORS

### IN-WATER SHOW

60-70 YACHTS (MIN. 12m) PREMIUM CATEGORY  
SUPER TENDERS & TOYS  
SUPER RIBS / RIB VILLAGE

### LAND

Reception Hall, 100+ Exhibitor Stands  
PREMIUM YACHTING MARKET  
ACCESORIES  
SERVICES  
LUXURY INDUSTRY & PASSION ITEMS

## VISITORS' PROFILE

Visitors of the Olympic Yacht Show are of high educational and social status, with great financial standing and prestige. A large percentage are Boat Owners or Owner Representatives, high-ranking Executives and Company Owners.

## SERVICES

- PARKING AREA FOR EXHIBITORS & VIPS
- B2B MEETINGS

## PROMOTION

- WEBSITE & SOCIAL MEDIA
- PRE & POST EVENTS
- ONDECK MEDIA & PARTNERS
- SKAI TV
- BOAT SHOW TV

## VISITORS

Yacht owners  
Businessmen  
Manufacturers/Technicians  
Architects  
Yacht Designers  
High executives  
Yachties/Sea Lovers  
Brokers  
Executives from the political and business establishment Media

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THE PREMIUM  
**IN-WATER**  
YACHT SHOW

**ONDECK**  
MEDIA & EVENTS

**BOOK YOUR BERTH**

INFORMATION **ONDECK EVENTS**

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